



City of Hollywood, Florida
Office of Community and Public Relations

PRESS CONFERENCE

MEDIA ALERT

January 24, 2007

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***Press Conference to Announce Super Saturday in the Sand Activities
Set for Today at 4:30 p.m.***

**Miami Dolphins Players, Cheerleaders and Super Bowl Host Committee to
Announce Highlights of the Day-long Beach Event**

- WHO:** City of Hollywood, Giorgio's Grill, Super Bowl XLI Host Committee
- WHAT:** Press Conference to announce highlights of Super Saturday in the Sand
- WHEN:** Wednesday, Jan. 24th at 4:30 p.m.
- WHERE:** Giorgio's Grill, 606 N. Ocean Drive
- OTHER:** The Super Bowl XLI Host Committee and some of the Miami Dolphins players and cheerleaders will join city officials and Giorgio's owners Peter and Sophia Tsialiamanis to announce highlights of the day-long beach event. Giorgio's Grill is the title sponsor for the event.

Super Saturday in the Sand will include a celebrity flag football game with a half time performance by the Doug Flutie Band featuring Run DMC; a Beauties on the Beach Challenge with eight NFL cheerleader teams – including the Dolphins Cheerleaders; a kids' zone with a rock climbing wall, the hippo slide, face painting and video games; a Super Boat Grand

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Prix Race with more than 30 power boats; and a concert featuring Ruby Baker, Inner Circle and headliner KC and the Sunshine Band.

Super Saturday in the Sand, which is part of the Super Bowl XLI Host Committee Super Celebration Series, will take place on Hollywood Beach on Saturday, February 3, 2007 from 10:00 a.m. to midnight between Johnson and Michigan Streets.

Food and drinks will be available.

For more information about the press conference or Super Saturday in the Sand, please contact Alison Hibbert, Public Relations and Information Manager, at (954) 921-3397.

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