



City of Hollywood, Florida
Office of Community and Public Relations

PRESS RELEASE

FOR IMMEDIATE RELEASE

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**Hollywood to Receive *100 Best Communities for Young People* Award
at City Commission Meeting on Feb. 21st
*Award Recognizes Outstanding,
Innovative Efforts That Benefit Children and Youth***

Hollywood, FL - The City of Hollywood will receive the *100 Best Communities for Young People* Award at 1 p.m. on Wednesday, February 21st at Hollywood City Hall, 2600 Hollywood Boulevard.

The Award will be presented by Danielle Butler, Senior Director of Alliance Partnerships for America's Promise – The Alliance for Youth.

On January 25th, America's Promise – The Alliance for Youth announced that the City of Hollywood was a winner of its national competition to identify the *100 Best Communities for Young People*.

In partnership with Capital One, the *100 Best* competition honors communities – ranging from small towns to urban neighborhoods across America – for their commitment to provide healthy, safe and caring environments for young people. Hundreds of communities in all 50 states, the District of Columbia, Puerto Rico and the U.S. Virgin Islands took part in the competition.

The City of Hollywood was selected for its efforts in making youth a priority through numerous collaborations with local youth organizations, law enforcement, hospitals, and schools.

Founded by retired General Colin L. Powell, the America's Promise Alliance is the nation's largest private-public partnership committed to ensuring that every child

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receives the five fundamental resources. *100 Best Communities for Young People* was first launched in 2005 by General Powell in partnership with Capital One Financial Corporation. Other members of America's Promise Alliance — including United Way of America, U.S. Conference of Mayors, Big Brothers Big Sisters, National Association of Counties and the American Association of School Administrators and many others — took leading roles in encouraging communities to compete in the *100 Best* competition.

The 2007 *100 Best Communities for Young People* competition opened in September 2006. The City of Hollywood applied for the honor and was chosen by a distinguished selection panel of civic, business and nonprofit leaders, including United Way of America President Brian Gallagher, U.S. Chamber of Commerce President Tom Donohue, NBC News Washington Bureau Chief and Moderator of *Meet the Press* Tim Russert, CEOs for Cities' President and CEO Carol Coleta, and former Denver mayor Wellington Webb.

The selection panel evaluated *100 Best* entries that required detailed information about each community's efforts to fulfill the Five Promises – the fundamental resources our children and youth need to succeed: (1) caring adults who are actively involved in their lives; (2) safe places in which to learn and grow; (3) a healthy start toward adulthood; (4) an effective education that builds marketable skills; (5) and opportunities to help others.

For more information about the award presentation, please contact Renee Jean at (954) 921-3201.

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