



City of Hollywood, Florida
Office of Community and Public Relations

PRESS RELEASE

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Hollywood Named Finalist for 2007 All-America City Award
Communities will Compete in Anaheim in June for Civic Award

HOLLYWOOD, FL – The National Civic League announced today that the City of Hollywood is a finalist for the 2007 All-America City Award competition, the nation's most prestigious and oldest civic recognition program. A City delegation will participate in the All-America City competition in Anaheim, California, June 6-8, 2007.

“The City of Hollywood is pleased to be named a finalist for this prominent award,” said Neal Herst, Hollywood’s Director of Housing and Community Redevelopment. “This is the first time we chose to apply, and we believe we will ultimately be named an All-America City in June.”

The All-America City Awards recognizes exemplary community vision, collaborative problem solving and inclusiveness to meet local challenges.

“The City’s application was prepared by a committee of Hollywood’s citizens, non-profit organizations and City staff which reflects the unique character of Hollywood’s diverse community,” said Herst.

During the three-day competition, a delegation from each of the 21 communities will present their innovative programs and local solutions to a jury of their peers from across the United States. Their presentations will address a wide range of social and economic issues, including youth engagement, education, poverty, housing, sustainability, immigration integration, and race relations.

“This program spotlights hope and a can-do spirit behind the ability to achieve results,” said National Civic League President Gloria Rubio-Cortés. “Every year people from



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finalist communities tell us how they're transformed through the application process and the competition.”

A jury of national business, government, philanthropic, and nonprofit leaders will select the top 10 communities based on their presentations and applications. The 2007 All-America City Award winners will be announced Friday, June 8, 2007, in an evening ceremony starting at 7 p.m. at the Anaheim Marriott.

“This celebration of community spirit and success is a life-changing experience for all participants,” said Robert Rawson Jr., NCL’s Chairman of the Board of Directors. “We invite the public to attend. We think people from all walks of life will be energized by these communities that illustrate what is great about America.”

This year the awards program will feature Innovation Forums that will enable the Finalist communities to interact with regional and national leaders on important issues of collaboration between schools and communities, disaster preparedness, sustainability, economic development, healthy aging, and lessons learned from past All-America City winners.

Now in its 58th year, the All-America City Award is an honor achieved by more than 500 neighborhoods, villages, towns, cities, counties, and regions across the country. Some have won the award multiple times.

This year’s AAC Awards are sponsored in part by MWH, Jones Day, and Marriott International. All-America City Award winners are nationally recognized and realize significant economic impacts and increased civic engagement.

For more information, please contact Neal Herst, Director of the Housing and Community Redevelopment Department, at (954) 921-3271.

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