



City of Hollywood, Florida
Office of Community and Public Relations

PRESS RELEASE

FOR IMMEDIATE RELEASE

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***Hollywood CRA – Downtown District Receives Six Proposals for
Dixie Highway/Adams Street Redevelopment
City to Hold Town Hall Meeting to Get Input from Public***

HOLLYWOOD, FL –The Hollywood Community Redevelopment Agency (CRA) – Downtown District has received six responses to its advertisement of notice of intent to sell, lease or otherwise transfer seven parcels on Dixie Highway and Adams Street. The properties were advertised in March after the project’s planned developer Metro Hollywood, led by former State Representative Ken Gottlieb, asked the CRA to re-advertise the properties to identify additional interest in the development. The properties were originally advertised in November 2005, when no responses other than Metro Hollywood were received.

This time six proposals were received by the CRA, including one from Metro Hollywood, although Gottlieb is no longer listed as a part of the development team. Other proposals were received from: Abastone, the Gatehouse Group, and Pinnacle Housing Group of Miami; Lena Development of Pembroke Pines; and Tamberelli Associates of Wyckoff, New Jersey.

The CRA purchased the properties beginning in 2004 to facilitate redevelopment of a blighted area along the Dixie Highway corridor. The largest parcel is 2122 Adams Street, a 69-unit rental apartment building. The CRA closed on the properties in 2005.

“This project is long overdue and very important to the revitalization of this blighted area in our City,” said Neil Fritz, Executive Director for the CRA Downtown District. “We’re taking the necessary steps to rejuvenate this neighborhood, and this is our chance to make it better in a big way.”



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Fritz will review the responses and summarize them at a May 15th CRA Board Meeting. A Town Hall Meeting will be scheduled at a later date so the public can hear from developers what is being proposed for the site. Interested members of the public are encouraged to attend the public meetings and provide input about the proposed development.

For more information, call Neil Fritz, Director of Downtown & Corridor Redevelopment, City of Hollywood, at (954) 921-3594.

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