



City of Hollywood, Florida
Office of Community and Public Relations

PRESS RELEASE

FOR IMMEDIATE RELEASE

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Hollywood's Small Business Workshop Set for Thursday, October 5

HOLLYWOOD, FL – The City of Hollywood's Business Advisory Committee will host the Hollywood Small Business Workshop on Thursday, October 5, 2006, from 6 to 8 p.m. at the Hollywood Branch Library located at 2600 Hollywood Boulevard.

Speakers from the financial industry, local government and non-profit organizations will discuss how to secure a loan, where to obtain technical assistance and how to access other business resources. Following are the speakers who will participate in the Hollywood Small Business Workshop:

- Michael E. Carn, President, President/CEO, MetroBroward Economic Development Corporation
MetroBroward assists entrepreneurs within low-wealth communities by providing technical assistance and small business loans.
- Cheryl Cook, Economic Development Specialist, South Florida Regional Planning Council
The South Florida Regional Planning Council administers a general business development loan program designed to address the credit needs of businesses not entirely served by conventional lenders.
- Raphael Cruz, Certified Business Analyst, Florida Small Business Development Center at Florida Atlantic University College of Business

HOLLYWOOD
Like Nowhere Else!

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The Small Business Development Centers provide professional expertise to small business owners and entrepreneurs to help them succeed in both the domestic and international marketplace.

- Janice English, Senior Procurement Specialist, Division of Procurement Services, City of Hollywood, Florida
The Division of Procurement Services' purchases all supplies, material and equipment in a manner which will maximize the purchasing value of public funds.
- Arline Hampton, Business Development Director, Department of Business & Economic Development, City of Hollywood, Florida
The Department of Business & Economic Development administers City programs and initiatives to facilitate business development, redevelopment, retention, expansion and job creation and job retention.
- Dr. Maria Delgado, Vice President of Operations, WorkForce One
Workforce One provides various services to help businesses find and maintain well-trained, highly qualified employees and job seekers secure employment and obtain training assistance.
- Phyliss Schwartz, SCORE, Chapter Chairperson
SCORE's team of retired and other business professionals provide prospective and established small businesses with free counseling.
- Tom Weigel, Vice President, Small Business Banking, Wachovia Bank
Wachovia Bank provides ready solutions to help businesses meet their objectives and make the most of their time and money.

Workshop participants can also participate in interactive sessions and help provide feedback and recommend solutions about other issues and concerns facing the business community.

Interested participants are asked to register by calling the Office of Business and Economic Development at (954) 921-3388 or by emailing Jessica Mazzotti at jmazzotti@hollywoodfl.org. Registration deadline is Wednesday, October 4, 2006. This workshop is free and open to the public.

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