



City of Hollywood, Florida
Office of Community and Public Relations

PRESS RELEASE

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***Hollywood to Kick Off Strategic Networks on Tuesday, Oct. 24
with 150 Employees at the MLK Community Center
Networks to Provide Feedback and Open Lines of Communication on All Levels***

HOLLYWOOD, FL – On Tuesday, October 24th, the City of Hollywood will kick off the Strategic Networks at 10:30 a.m. at the Dr. Martin Luther King, Jr. Community Center, located at 2400 Charleston Street.

The City's Strategic Networks are made up of 150 employees who will work together on a common goal to identify challenges and provide reasonable and attainable actions for resolution. The Networks are as follows:

1. Cost Containment
2. Customer Service
3. Diversity
4. Economic Development
5. Employee Development
6. Employee Recognition
7. Revenue Enhancement
8. Global Hollywood
9. Sports and Recreation
10. Communication

The Strategic Network, which will expand the flow of information and creativity among employees, is an initiative of City Manager Cameron D. Benson to increase awareness and involvement by all staff in the Strategic Planning process.

For more information, please contact Alison Hibbert in the Office of Community and Public Relations at (954) 921-3397.

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