



City of Hollywood, Florida
Office of Community and Public Relations

PRESS RELEASE

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***Hollywood, Florida Chosen to Showcase Innovative City Ideas at
National Conference of Municipal Leaders***

HOLLYWOOD, FL – The City of Hollywood has been selected to spotlight its innovative program at the 2006 “City Showcase”, part of the upcoming National League of Cities’ (NLC) annual Congress of Cities conference in Reno, N.V., December 5-9. The Showcase celebrates innovative city programs from around the country, offering city leaders a chance to share ideas and valuable experiences with the more than 4,000 delegates expected to attend the conference.

Hollywood is exhibiting its **Summer Youth Program**. The “Summer Youth Program” was created by the Department of Housing & Community Development in order to provide educational and constructive activities for the youth of our community, targeting low-to-moderate income neighborhoods, during the summer months when school is not in session. This program consisted of City Departments and outside agencies working together to provide educational field trips focusing on career options, social concerns, governmental operations, neighborhood and community issues and environmental conservation. With the guidance of Firefighters, youth also received “hands on” experience assisting the elderly, single parents and persons with disabilities; providing exterior transformations of four homes in the community. “The City of Hollywood is honored to participate in the National League of Cities City Showcase for our Summer Youth Program. To be able to share innovative programs to communities across the nation is certainly something to be proud of and we are very thankful to the National League of Cities for recognizing our efforts” says Neal R. Herst, Director of the Department of Housing & Community Redevelopment.

The wide variety of creative programs featured in the Showcase offer resources to local leaders dealing with the most pressing issues for municipalities, such as downtown revitalization, youth initiatives, stormwater and emergency preparedness.



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Conference attendees will be able to browse the displays, interact with representatives from the featured cities, and learn how the programs were planned and implemented. The Showcase allows city leaders to share successful ideas so they can implement similar programs in their own communities.

The National League of Cities is the oldest and largest national organization for American cities. NLC serves as a resource and advocate for 19,000 cities, towns, and villages of all sizes, which collectively serve 218 million people. For more news and information about NLC and local government, visit www.nlc.org.

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