



City of Hollywood, Florida
Office of Community and Public Relations

PRESS RELEASE

FOR IMMEDIATE RELEASE

December 12, 2006

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***Hollywood's Super Saturday in the Sand Set for February 3, 2007 with
Headliner KC and the Sunshine Band***
Community Event on Hollywood Beach is Part of the Super Celebration Series

HOLLYWOOD, FL – Get ready for a “super” event to celebrate the nation’s biggest sports spectacle – the Super Bowl!

Super Bowl XLI is coming to South Florida, so get ready to be a part of the celebration on Hollywood Beach with some of South Florida’s favorite artists. The concert will feature an all-star lineup including R & B songstress Ruby Baker, Inner Circle and headlining the event, KC and the Sunshine Band.

Super Saturday in the Sand on Hollywood Beach will take place on Saturday, February 3, 2007 from 10:00 a.m. to midnight between Johnson and Michigan Streets.

This all day, fun-filled celebration is one of five coveted Super Celebration Series community events leading up to the Super Bowl Game, which will be played at Dolphins Stadium on February 4th.

Additional highlights of Hollywood's *Super Saturday in the Sand* will include a celebrity flag football game with a half time performance by the Doug Flutie Band; a Beauties on the Beach Challenge with eight NFL cheerleader teams; a kids' zone with a rock climbing wall, bungee running, the hippo slide, arts & crafts, face painting and video games; a Super Boat Grand Prix Race with more than 30 power boats; and a sand sculpting exhibition.

HOLLYWOOD
Like Nowhere Else!

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TICKETS

Admission to the *Super Saturday in the Sand* event is:

Advance purchase: \$10 for ages 3 to 11, \$15 for ages 12 and up, and children under 3 are free.

At the gate: \$15 for ages 3 to 11, \$20 for ages 12 and up, and children under 3 are free.

PARKING INFORMATION

Free parking and shuttle transportation is available at:

- Millennium Mall located at the corner of State Road 7 (U.S. 441) and Hollywood Boulevard
- Sheridan Street Tri-Rail Station just west of I-95 and Sheridan Street

Paid parking is available on the beach on a first come, first serve basis. Free shuttle service will be available from North Beach Park only (A1A and Sheridan Street).

Super Saturday in the Sand is produced by the City of Hollywood. For more information or to purchase tickets for *Super Saturday in the Sand*, please contact Jeannette Smith at (954) 921-3384.

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