



*City of Hollywood, Florida*  
*Office of Community and Public Relations*

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**PRESS RELEASE**

**FOR IMMEDIATE RELEASE**

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Contact: Alison D. Hibbert  
Public Relations & Information Manager  
Phone: (954) 921-3397 Fax: (954) 921-3340  
E-mail: [ahibbert@hollywoodfl.org](mailto:ahibbert@hollywoodfl.org)

***Hollywood's Super Saturday in the Sand Set for February 3, 2007 with  
Headliner KC and the Sunshine Band  
Buy Tickets Now for This Super Celebration Series Community Event on  
Hollywood Beach***

**HOLLYWOOD, FL** – Get ready for a “super” event to celebrate the nation’s biggest sports spectacle – the Super Bowl!

Super Bowl XLI is coming to South Florida, so get ready to be a part of the celebration on Hollywood Beach with some of South Florida’s favorite artists. The concert will feature an all-star lineup including R & B songstress Ruby Baker, Inner Circle and headlining the event, KC and the Sunshine Band.

*Super Saturday in the Sand* on Hollywood Beach will take place on Saturday, February 3, 2007 from 10:00 a.m. to midnight between Johnson and Michigan Streets.

This all day, fun-filled celebration is one of five coveted Super Celebration Series community events leading up to the Super Bowl Game, which will be played at Dolphins Stadium on February 4<sup>th</sup>.

Additional highlights of Hollywood’s *Super Saturday in the Sand* will include a celebrity flag football game with a half time performance by the Doug Flutie Band; a Beauties on the Beach Challenge with eight NFL cheerleader teams; a kids’ zone with a rock climbing wall, bungee running, the hippo slide, arts & crafts, face painting and video games; a Super Boat Grand Prix Race with more than 30 power boats; and a sand sculpting exhibition.

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**HOLLYWOOD**  
*Like Nowhere Else!*

Alison D. Hibbert, APR  
City of Hollywood  
954.921.3397/[ahibbert@hollywoodfl.org](mailto:ahibbert@hollywoodfl.org)  
[www.hollywoodfl.org](http://www.hollywoodfl.org)

## **TICKETS**

Admission to the *Super Saturday in the Sand* event is:

Advance purchase: \$10 for ages 3 to 11, \$15 for ages 12 and up, and children under 3 are free.

At the gate: \$15 for ages 3 to 11, \$20 for ages 12 and up, and children under 3 are free.

Tickets are now available for advanced purchase on the City's website at [www.hollywoodfl.org](http://www.hollywoodfl.org) or by calling (954) 921-3530.

## **PARKING INFORMATION**

Free parking and shuttle transportation is available at:

- Millennium Mall located at the corner of State Road 7 (U.S. 441) and Hollywood Boulevard
- Sheridan Street Tri-Rail Station just west of I-95 and Sheridan Street

Paid parking is available on the beach on a first come, first serve basis. Free shuttle service will be available from North Beach Park only (A1A and Sheridan Street).

*Super Saturday in the Sand* is produced by the City of Hollywood. For more information or to purchase tickets for *Super Saturday in the Sand*, please contact Jeannette Smith at (954) 921-3384.

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