

CITY OF HOLLYWOOD

2010 BUSINESS

DEVELOPMENT WORKSHOPS

The City of Hollywood is offering fifteen business development workshops to help local businesses succeed. Learn different ways to market your business, gain computer skills and other tools to help grow your business.



These FREE workshops will be held at the Hollywood Branch Library 2600 Hollywood Blvd. or Hollywood City Hall, Room 219
**Call 954.921.3388 for location*

For the time and location or to sign up for any of these workshops, please contact the City of Hollywood Office of Business and International Trade at 954.921.3388.

2010 WORKSHOP SCHEDULE

January 19	Quickbooks
February 4	Opportunities in International Trade
February 9	Marketing Makes Money
February 25	Local Minority Business Enterprise/ Small Business Enterprise Program Orientation
March 9	Search Engine Optimization
April 6	How a Small Business Can Offer a Benefit Program to its Employees
April 20	WorkForce One Programs & Services
May 11	Reaching Out to Customers During Challenging Times
June 15	How to Write a Business Plan
July 13	Business Set Up & Protection
August 10	Steps to Starting a Small Business
September 14	Keys to a Successful Website
October 12	Basics of Importing & Exporting
November 16	Small Business Certification
December 14	Marketing Insights & Strategies for Growing Your Business