

2012 BUSINESS DEVELOPMENT WORKSHOPS

JANUARY 10	TAX CONSIDERATIONS FOR BUSINESSES
JANUARY 11	HOW TO NETWORK EFFECTIVELY 11:30 A.M. - 1:00 P.M.
JANUARY 25	STATE SMALL BUSINESS CREDIT INITIATIVE*
FEBRUARY 7	QUICKBOOKS
MARCH 13	SEARCH ENGINE OPTIMIZATION
MARCH 14	GET CERTIFIED TO DO BUSINESS WITH FEDERAL AND LOCAL AGENCIES
APRIL 10	SOCIAL MEDIA MARKETING
MAY 8	BASICS OF BOOKKEEPING
MAY 15	HOW TO GET GRANTS AND LOANS
JUNE 12	HOW TO DO BUSINESS WITH BROWARD COUNTY, BROWARD HEALTH AND OTHERS
JUNE 13	INTERNATIONAL TRADE/IMPORT & EXPORT 11:30 A.M.-1:00 P.M.
JULY 10	GET MORE SALES, WIN NEW CUSTOMERS
AUGUST 14	FINANCING OPTIONS FOR YOUR BUSINESS
SEPTEMBER 12	COMPELLING CUSTOMERS TO BUY FROM YOU
OCTOBER 9	KEYS TO SUCCESSFUL WEBSITES
OCTOBER 10	WHY EXPORT? IS YOUR COMPANY READY TO EXPORT?
NOVEMBER 14	CHOOSE YOUR BUSINESS STRUCTURE
DECEMBER 12	MARKETING STRATEGIES FOR GROWING YOUR BUSINESS

These FREE workshops will be held at the Hollywood Branch Library
2600 Hollywood Blvd., Hollywood
from 6:00 p.m. to 7:45 p.m.

* This FREE workshop will be held at Hollywood City Hall
2600 Hollywood Blvd., Hollywood in Room 219
from 6:00 p.m. to 7:30 p.m.

To register, call 954.921.3388 or email vquintero@hollywoodfl.org.