

OPPORTUNITIES IN INTERNATIONAL TRADE

FREE BUSINESS WORKSHOP

hosted by the
City of Hollywood & Enterprise Florida

Thursday, February 4, 2010

10:00 a.m. - 12:00 p.m.

9:30 a.m. registration

Hollywood City Hall

2600 Hollywood Blvd, Room 219

This workshop will be conducted by John Diep, Director of the Asia/Pacific Region in the International Trade and Business Unit of Enterprise Florida. A published author, Mr. Diep teaches International Business at Florida Atlantic University.



Learn about...

- **International Business Planning**
- **Current trade situation and statistics**
- **Importing into the U.S.**
- **Product pricing considerations**
- **Identifying the best agents/distributors**
- **Government programs to assist exporters**
- **Export Financing**
- **Knowing the cultural differences**

To register to attend this free workshop or for additional information, contact the Office of Business & International Trade at 954.921.3388 by February 3, 2010.